

## Up to \$1000 Referral Fee!!

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CF Webtools has revamped its awesome referral program to make it awesomer - or even more awesome. As you may know we have been offering generous referral bonuses to developers for years. If you bring us business we try and reward you. In 2016 CF Webtools paid out nearly \$100,000 in referral bonuses! But our old program was hard to understand so our marketing guy - Curt - has twisted my arm to make better.

### Here's the Deal

If you bring us business you get **\$500.00**. Any business. A mom and pop store, someone selling pet insurance, an app for measuring dog poo by volume and color - we don't care. If it's business and we make a sale, you get \$500. But wait there's more. If said business turns into at least 150 hours you get an **additional \$500!** So, you can make **\$1000** just by name dropping.

### The Part Curt Doesn't Like

Now I will have to avoid Curt for a few days after I say this, but if you bring us a whale - a customer with regular work involving at least half a developer (hopefully the top half) I will be *even generouser - or even more generous*. Call me and we'll make a deal. I promise we'll make it worth your while.

### CF Webtools Pledge

So, your grandma is selling needle point online and you want to refer her to us but you are afraid. Maybe you fear we will treat her poorly, or that we won't take "needlinggrandma.com" seriously. Be reassured by the following Muse Pledge to you:

**We will Reward You.**

**We will Make you Proud.**

**We will not Embarrass you.**

We want to make you happy you turned over work to us. We will make every effort to insure it is a good experience.

### What sort of thing qualifies?

CF Webtools has a large and diverse staff. Don't assume we won't be interested just because we shout "ColdFusion" all the time. We have a dedicated operations group for managing large technology stacks. We do IOS and Droid development. We manage complex databases and are familiar with many different environments. Give us a call and find out.

**It's complicated**

Ok, so you have a problem client or former employer where you had a bad experience. We get that. From month to month we are often embroiled in handling a "hand off" from a developer or company where things went south. We specialize in working hard to smooth things out for the customer *and* we do it without throwing the former developer under the bus. We will concentrate on the work and do our best to make you look good. If you don't want us to mention your name we won't. If it will help and you say it's ok we will. You will find us easy, dare I say charming to work with.

### How do I make it happen?

- Call Curt Lovegren at **(402) 408-3733 ext 104** or...
- Email your lead with as much information as you wish to [cfleads@cfwebtools.com](mailto:cfleads@cfwebtools.com).

Before we call or email your lead we will contact you via email (or phone or carrier pigeon, whatever you prefer) and discuss the details and how to move forward. Our approach can involve you directly or we can leave you out of it - it's totally up to you.

We'll look to glean any information that can help us be of benefit to the prospective customer. Just reach out and let our staff do the rest. Easy, right?